

63mm Single-Flap Series

# Flapper® Closure



One Company - Unlimited Packaging Possibilities



EXPANDED PRODUCT OFFERINGS · MULTIPLE MANUFACTURING LOCATIONS  
INDUSTRY LEADING INNOVATION · UNMATCHED CUSTOMER SERVICE

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# Flapper®

63-400 Closure  
(Single-Flap Series)

- Cap Size:** 63mm  
**Neck Finish:** .400", .400" EH  
**Options:** Pour or Directional Pour  
**Colors:** A Variety of Standard and Custom Colors  
**Liners:** Pressure Sensitive and Induction Seals

## Markets

Snacks, Nuts and Seeds, Cereal and Baby Snacks, Pet Food and Care, Supplements, Dry Creamers

## Features & Benefits

### Key Benefits to the Consumer:

| Features                          | Advantages   | Benefits   |
|-----------------------------------|--|--|
| Flap Style Dispensing Convenience | No cap removal necessary                           | No lost caps and product stays fresh             |
| Tear-Drop Directional Pour        | Controlled dispensing of dry powders               | Eliminates product mess and waste                |
| Full Open Pour                    | Controlled dispensing of a variety of applications | Convenient dispensing for the consumer           |
| Comfortable Thumb Indent          | Easy to open                                       | Effortless and painless opening for the customer |
| Audible "Snap"                    | Makes user aware lid is open or closed             | "Snap" denotes security and product freshness    |

### Key Benefits to the Brand Owner:

| Features   | Advantages  | Benefits   |
|--|---|--|
| Domed Shape  | Ergonomic contemporary look                             | Shelf Impact – Builds brand image                  |
| Thumb Indent   | No external parts interfering with capping operation    | Production line efficiency                         |
| Easily Recognized Flap Style Dispensing                              | Consumer perception of high quality and convenience     | Strong consumer brand recognition and satisfaction |
| One-Piece Low-Profile Design Comparable to Continuous-Thread Closure | Seamless conversion from regular CT closure             | No or minimal switching costs                      |
| Embossing Option   | Maximized space for brand logo or message on top of lid | Strong brand image and value perception            |

