The Original Nutrafapper[®] Closure System





Phone: 330.425.4206 email: marketing@weatherchem.com

www.weatherchem.com

NutraFlapper[®] Closures

Product Details

Cap Sizes: Neck Finish:	33mm , 38mm, 45mm and 53mm .400"
Options:	Half moon orifice
Colors:	A Variety of Standard and Custom Colors
Liners:	Induction Seals

Features & Benefits

Key Benefits to the Consumer:

Markets

Vitamins, Minerals and Supplements, Personal Care and OTC Healthcare

Rey benefits to the consumer.			
Features	Advantages	Benefits	
Full Open Orifice	Controlled dispensing of pills No need to place extra pills back in the bottle	1-2 tablets dispensed Minimizes contamination	
One-Hand Action	Ease of Opening and Closing	Saves time, senior-friendly	
User-Friendly Thumb Divot	Easy-to-open Flap	Effortless and painless open	
Audible Snap	Makes user aware lid is open or closed	"Snap" denotes security and product freshness	

Key Benefits to the Brand Owner:

Features	Advantages	Benefits
Easily Recognized Flap-style Dispensing	Consumer perception of high-quality and convenience	Strong consumer brand recognition and satisfaction
One-Piece Design	No detached parts during capping operations	Production line efficiency
Profile Comparable to Continu- ous Thread	Seamless switch from continuous-thread closure	No added cost to converting
Embossing Option	Large area for brand logo or message on top of lid	Presents strong brand image and value perception



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